	TATES SECURITIES Washington	S AND EXCHANGE , D.C. 20549	COMMISSION						
FORM 4 []Check this box if no ld subject to Section 16. Form 5 obligations may See Instruction 1(b).	Form 4 or	OMB Exp Est	APPROVAL Number: 3235-0287 res: September 30, 1998 .mated average burden						
(Print or Type Responses))	hou	ırs per response	0.5					
STATEMEN	NT OF CHANGES I	N BENEFICIAL OW	NERSHIP						
Act of 1934, Section	on 17(a) of the	Public Utility	rities Exchange / Holding Company Ac mpany Act of 1940	t					
1. Name and Address of Re	eporting Person		uer Name and Ticker Time, Inc. (BTIM)	or Trading Symbo	ol 6.Rel to	ationship of Issuer (Check	Reporting Person(s) all applicable)		
Sternberg Hal (Last) (First)	(Middle)	3. IR Nu	S or Social Security mber of Reporting erson (Voluntary)	y 4. Statement Month/Year 3/99	forX	<pre>C Director C Officer(gi title below Vice Presiden</pre>	.ve 10% Owner ve Other v) specify below) t		
935 Pardee Street (Street)		Da	[:] Amendment, ite of Original (Month/Year)		(C	Check Applicab	oint/Group Filing		
Berkeley CA (City) (State)	94710 (Zip)		(nonch) rear y		F0	orm filed by M Reporting Pers	lore than One		
Table 1 Non-Derivativ 1. Title of Security 2 (Instr. 3)		cquired, Dispos 3. Trans- action Code (Instr. 8)	ed of, or Beneficia. 4. Securities Acq or Disposed of (Instr. 3, 4 and	uired(A) 5. Amou (D) Secu d 5) Bene Owne	nt of rities ficially d at of Month	 Owner- ship Form: Direct (D) or Indirect 	7. Nature of Indirect Beneficial Ownership		
	Day/ Year)		(A)or Amount (D)	Inst Price	. 3 and 4)		(Instr. 4)		
Common Shares, no par value	3/9/99	x	23,906 A	\$9.75 5	602,043	D			
beneficially owned direct *If the form is filed by FORM 4 (continued)	or indired more than one	ctly. reporting perso	SEC 147:	(b)(v). (Over) 1(7-96)					
Table II - Derivative ((e.g., puts, ca			of, or Beneficially tible securities)	Owned					
1. Title of Derivative Se (Instr. 3)	sion Exe Prio Der vat	n or act rcise Dat ce of i- (Mon	tion action te Code (Instr. 8) hth/	5. Number of Deriv- ative Securities Ac- quired (A) or Dis- posed of (D) (Instr. 3, 4 and 5) (A) (D)		<pre>6. Date Exer- cisable and Expiration Date (Month/Day/ Year) Date Expir- Exer- ation</pre>			
				(**)	(-)		Date		
Common Shares Subscriptio	on Rights \$9	.75 3/	′9/99 X		478,137	2/12/99	3/9/99		

7. Title a of Unde Securit (Instr.	rlying	8.	Price of Deriv- ative Secur- ity (Instr.	9.	Number of deriv- ative Secur- ities Bene- ficially	10	.Owner- ship Form of Deriv- ative Security: Direct	11.	Nature of Indirect Benefi- cial Owner- ship
Title	Number of Shares		5)		Owned at End of Month (Instr. 4)		(D)or Indirect (I) (Instr. 4)	(Instr.4)
Common Shares	23,906		N/A		0		D		

Explanation of Responses:

Mr. Sternberg acquired 23,906 shares through the exercise of 478,137 subscription rights. The subscription rights were distributed on a pro rata basis to all BioTime shareholders.

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a valid OMB Number.

/s/Hal Sternberg **Signature of Reporting Person April 6, 1999 Date