## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

<b>STATEMENT</b>	OF CHANGE	S IN BENEFIC	IAL OWNERSHIP

	OMB APPRO	JVAL
	OMB Number:	3235-0287
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1	hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).			Filed pursuar	d pursuant to Section 16(a) of the Securities Exchange Act of 1934					· · · · · · · · · · · · · · · · · · ·	
(3)				ction 30(h) of the In						
1. Name and Address of Reporting Person*  GREGG VALETA A				er Name <b>and</b> Ticke <u>FIME INC</u> [ I		ymbol		tionship of Reportin all applicable) Director	porting Person(s) to Issuer	
(Last) 777 OLD SAW I	(First) MILL RIVER R	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 09/21/2009				Officer (give title below)	Other (specify below)	
			4. If An	nendment, Date of	Original Filed	(Month/Day/Year)		ridual or Joint/Group	Filing (Check A	pplicable
(Street) TARRYTOWN	NY	10591					Line)	Form filed by One Form filed by Mon Person		
(City)	(State)	(Zip)						1 013011		
		Table I - Nor	n-Derivative S	ecurities Acq	uired, Disp	oosed of, or Benefi	cially	Owned		
Date		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired (A Disposed Of (D) (Instr. 3 5)				6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Shares, no par value	09/21/2009		М		10,000	A	\$0.74	10,000(1)	D	
Common Shares, no par value	09/21/2009		S <sup>(2)</sup>		500	D	\$5.76	9,500(1)	D	
Common Shares, no par value	09/21/2009		S <sup>(2)</sup>		1,500	D	\$5.95	8,000(1)	D	
Common Shares, no par value	09/21/2009		S <sup>(2)</sup>		1,000	D	\$5.89	7,000(1)	D	
Common Shares, no par value	09/21/2009		S <sup>(2)</sup>		1,000	D	\$5.8	6,000(1)	D	
Common Shares, no par value	09/21/2009		S <sup>(2)</sup>		1,000	D	\$5.6	5,000(1)	D	
Common Shares, no par value	09/21/2009		S <sup>(2)</sup>		1,000	D	\$5.495	4,000(1)	D	
Common Shares, no par value	09/21/2009		S <sup>(2)</sup>		1,000	D	\$5.45	3,000(1)	D	
Common Shares, no par value	09/21/2009		S <sup>(2)</sup>		2,000	D	\$5.4	1,000(1)	D	
Common Shares, no par value	09/21/2009		S <sup>(2)</sup>		1,000	D	\$5	0(1)	D	
Common Shares, no par value	09/23/2009		М		10,000	A	\$0.44	10,000(1)	D	
Common Shares, no par value	09/23/2009		S <sup>(2)</sup>		2,000	D	\$6	8,000(1)	D	
Common Shares, no par value	09/23/2009		S <sup>(2)</sup>		1,000	D	\$6.03	7,000(1)	D	
Common Shares, no par value	09/23/2009		S <sup>(2)</sup>		1,000	D	\$6.02	6,000(1)	D	
Common Shares, no par value	09/23/2009		S <sup>(2)</sup>		3,000	D	\$6.01	3,000(1)	D	
Common Shares, no par value	09/23/2009		S <sup>(2)</sup>		3,000	D	\$6	0(1)	D	

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative Security (Instr. 3) 3. Transaction 3A. Deemed 5. Number 6. Date Exercisable and 7. Title and Amount 8. Price of 9. Number of 10. 11. Nature Conversion Execution Date. Transaction **Expiration Date** of Securities Derivative derivative Ownership of Indirect (Month/Day/Year) Derivative or Exercise Price of if any (Month/Day/Year) Underlying Derivative Security Security (Instr. 5) Form: Direct (D) Code (Instr. (Month/Day/Year) Securities Beneficial 8) Beneficially Securities Ownership Derivative Acquired (A) or Disposed (Instr. 3 and 4) Owned or Indirect (Instr. 4) Following Reported (I) (Instr. 4) of (D) (Instr. 3, 4 and 5) Transaction(s) (Instr. 4) Amount Number Date Exercisable Expiration Date of Shares (A) (D) Code Title Option to Purchase $M^{(2)}$ (3) 10,000 \$0.74 09/21/2009 10,000 04/30/2012 \$0.74 0 D Common Shares Shares Option to \$0.44 09/23/2009 $M^{(2)}$ 10,000 (3) 04/30/2013 10,000 10,000 D Common Shares Shares

- 1. Does not include shares that may be acquired upon the exercise of certain stock options.
- 2. This sale was made pursuant to a trading plan adopted on April 6, 2009 by the reporting person in accordance with Rule 105b-1 under the Securities Exchange Act of 1934.
- 3. Option vested and became exercisable on various dates.

Remarks:

/s/ Valeta A. Gregg

09/23/2009

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.