FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

yton, D.C. 20549	OMB APP	OMB APPROVAL			
S IN DENETICIAL OWNEDSHID	OMB Number:	3235-028			

Estimated average burden

11. Nature

of Indirect

Beneficial Ownership

Cricck this box it no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

Instruction 1(b).		ant to Section 16(a) o ection 30(h) of the In				34	Hours	рег гезропзе.	0.5		
Name and Address of Reporting Person*		uer Name and Ticke TIME INC [I			ymbol		ationship of Reportir k all applicable) Director	g Person(s) to Issuer 10% Owner			
Last) (First) (Middle) 777 OLD SAW MILL RIVER ROAD		3. Date of Earliest Transaction (Month/Day/Year) 08/11/2009						Officer (give title below)	Other below	(specify)	
Street) FARRYTOWN NY 10591 City) (State) (Zip)	4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)						vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person			
Table I - No	n-Derivative S	Securities Acq	uired,	Disp	osed of, o	r Ben	eficially	Owned			
. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		5)		3, 4 and	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)	Price	(Instr. 3 and 4)			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

6. Date Exercisable and

(Month/Day/Year)

5. Number

Derivative

Code (Instr. 8)

		Derivative Security				Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)				(Instr. 3 and 4)			Owned Following Reported Transaction(s) (Instr. 4)	or Indirect (I) (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
	Option to Purchase Common	\$3.45	08/11/2009	A		10,000		08/11/2009	08/10/2014	Common Shares	10,000	\$0.00	10,000	D	

Explanation of Responses:

or Exercise Price of

Remarks:

1. Title of Derivative

Security (Instr. 3)

<u>/s/ Valeta A. Gregg</u> <u>08/13/2009</u>

8. Price of

Derivative

Security (Instr. 5) 9. Number of

Securities

10.

Form:

Direct (D)

7. Title and Amount

of Securities
Underlying
Derivative Security

** Signature of Reporting Person Da

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

3A. Deemed

Execution Date,

if any (Month/Day/Year)

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

3. Transaction

(Month/Day/Year)

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.