SEC Form 4

3235-0287

7. Nature of Indirect Beneficial Ownership (Instr. 4)

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| FOF | (IVI 4 | UNITEL | JSIAIESS | ECURITIES | | | | | | SION | | | | | | |
|---|---------|--|--|--|--------|------------------------------------|-------------|------------------------------|--|---|---|---|----------------------|--|--|--|
| | | | Washington, D.C. 20549 | | | | | | | | | | OMB APPROVAL | | | |
| Section 16. Form 4 or Form 5 obligations may continue. See | | to STA | STATEMENT OF CHANGES IN BENEFICIAL OWNE | | | | | | | | OMB Number: 32 Estimated average burden hours per response: | | 3235-028 len C | | | |
| Instruction 1(b). | | | | nt to Section 16(a) o ction 30(h) of the In | | | | | 34 | | | | | | | |
| 1. Name and Addre | 1 0 | Person* | | er Name and Ticke <u>FIME INC</u> [I | | ding S | ymbol | | | ationship of R k all applicabl Director | | ng Person(s) to Is | | | | |
| (Last) 444 MADISON | (First) | | 3. Date of Earliest Transaction (Month/Day/Year) 07/01/2011 | | | | | | | ve title | | | | | | |
| (Street) | | | 4. If An | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | nt/Group Filing (Check Applicable | | | | | |
| NEW YORK | NY | 10022 | | | | | | d by More than One Reporting | | | | | | | | |
| (City) | (State) | (Zip) | | | | | | | | | | | | | | |
| | | Table I - Noi | n-Derivative S | ecurities Acq | uired, | Disp | oosed of, c | or Ben | eficially | Owned | | | | | | |
| Da | | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Disposed Of 5) | | | 5. Amount o Securities Beneficially Owned Follo | / F | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indire Benefici Ownersl | | | | |
| | | | | | Code | v | Amount | (A) or (D) | Price | Reported Transaction (Instr. 3 and | | | (Instr. 4) | | | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| (cigi, pais, sais, warants, spheris, sourcease securities) | | | | | | | | | | | | | | | |
|--|---|--|---|------------------------------|---|--|-------------------|--|--------------------|---|--|---|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | 5. Numl of Derivati Securiti Acquire (A) or Dispose of (D) (I 3, 4 and | ed ed nstr. | 6. Date Exerc Expiration Da (Month/Day/Y | ate | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Option to Purchase Common Shares | \$5.13 | 07/01/2011 | | Α | | 20,000 | | (1) | 06/30/2016 | Common Shares | 20,000 | \$0.00 | 20,000 | D | |
| Option to Purchase Common Shares | \$5.45 | | | | | | | (2) | 08/09/2015 | Common Shares | 20,000 | | 20,000 | D | |
| Option to Purchase Common Shares | \$2.3 | | | | | | | (3) | 07/01/2014 | Common Shares | 20,000 | | 20,000 | D | |

Explanation of Responses:

1. Will become exercisable in four equal quarterly installments based upon continued service on the board of directors.

2. 5,000 options became exercisable on September 30, 2010; December 31, 2010; March 31, 2011; and June 30, 2011.

3. 5,000 options became exercisable on September 30, 2009; December 31, 2009; March 31, 2010; and June 30, 2010.

Remarks:

/s/ Abraham E. Cohen

07/06/2011

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.