FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Invarie and Address of Reporting Person TEW WILLIAM P PHD (Last) (First) (Middle) 1301 HARBOR BAY PARKWAY				r Name and Ticker TIME INC [B	0,	mbol	(Check	tionship of Reporting all applicable) Director Officer (give title	10% C				
				of Earliest Transac 2013	tion (Month/Da	ay/Year)	X	below) below					
				endment, Date of C	Driginal Filed (Month/Day/Year)	6. Indiv Line) X						
(City)	(State)	(Zip)						Person					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security	y (Instr. 3)		2. Transaction Date	2A. Deemed Execution Date,	3. Transaction	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4		5. Amount of Securities	6. Ownership Form: Direct	7. Nature of Indirect			

	(Month/Day/Year)	if any (Month/Day/Year)	Code (8)		5)	D) (mou.	o, 4 and		(D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Common Shares, no par value								47,125 ⁽¹⁾	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

								•								
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Number Derivativ Securitie Acquired or Dispos of (D) (In 3, 4 and 5	e s I (A) sed str.	6. Date Exerc Expiration Da (Month/Day/Y	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)			
Option to Purchase Common Shares	\$4.22	02/20/2013		J		100,000		(2)	02/19/2020	Common Shares	100,000	\$0.00	100,000	D		
Option to Purchase Common Shares	\$4.17							(3)	10/02/2018	Common Shares	3,850		3,850	D		
Option to Purchase Common Shares	\$7.47							(4)	03/20/2018	Common Shares	25,000		25,000	D		
Warrant to Purchase Common Shares	\$10							03/21/2011	05/02/2014	Common Shares	29,247		29,247	D		

Explanation of Responses:

1. Does not include shares that may be acquired upon the exercise of certain stock options, and shares that may be acquired upon the exercise of certain warrants.

2. 1/48th of the number of options will vest and become exercisable at the end of each full month of employment after January 1, 2013.

3. 1/48th of the number of options will vest and become exercisable at the end of each full month of employment after October 4, 2011.

4. 1/48th of the number of options will vest and become exercisable at the end of each full month of employment after March 21, 2011.

Remarks:

<u>/s/ William P. Tew</u>

** Signature of Reporting Person

02/22/2013

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.